



catching **LIVES**



Community Fundraising Pack





THANK YOU

For considering fundraising for Catching Lives.



Your donations help to keep the lights on at our day centre and allow us to continue to provide help and support people who are homeless in Canterbury and East Kent.

This pack has been produced to provide as many fundraising ideas as possible, and to make it easy for you to run a fundraising event with resources and materials for different event types you might want to run.

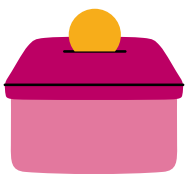
In this pack, you will find ideas, posters, and sponsorship forms, as well as certificates for fundraising activity. We hope you find it useful and enjoy fundraising for us!

If you would like a copy of a single page/poster from the pack, or a high resolution logo to use for your own materials, please get in touch with Georgia: georgia@catchinglives.org who will be happy to help.

How We Can Support You

If you've had an idea and would like some help, advice, or wish to discuss it further, please email georgia@catchinglives.org or phone 01227 464904.

We can provide:



01

Collection pots

We can provide collection pots and buckets for your event. All pots also have a QR code linking directly to our JustGiving page so that people can donate online too.



02

Leaflets

We have leaflets and banners you can use to hand out and have on display at events or in your community space, so that people can find out more about Catching Lives.



03

T-shirts

If you're taking part in any events where you are raising awareness for Catching Lives and would a t-shirt with our logo, we can provide these. These are also great for sporting events!



04

Promotion

If you provide the information, we can promote any fundraising events you are running on our website and social media. We can inform our volunteers and supporters and encourage them to get involved. If you let us know, we will try our best to send somebody along to talk to groups either before, during, or after an event.

FUNDRAISING IDEAS



Sporting events:

- Sponsored walk/run/hike
- Bike-a-thon
- Yoga/Zumba marathons
- Dance-a-thon
- Sports team matches



Food & Drink events:

- Bake sales
- Cook off/Bake off competition
- Community dinners
- Coffee morning



Entertainment events:

- Quiz nights
- Bingo nights
- Talent shows
- Music/performance shows
- Art contests
- Carnivals/fairs
- Balls
- Raffle/tombolas



**Feel free to get creative and come up with your own ideas!
Whatever you decide to do, we would love to hear about it.**



DONATIONS



ITEM DONATIONS

If your event is focused on gathering donations, please feel free to contact us to see what we are currently most in need of (e.g. food, clothing, or toiletries we are low on).

WRITTEN PERMISSION (for street collections)

In order to conduct certain public events, you will need to get permission from the local authority. For Canterbury, you can find the details here - <https://www.canterbury.gov.uk/licenses-and-permissions/apply-run-charity-collection/>

If you require a letter from us which states you have our permission to carry out specific events, please just ask.



MONETARY DONATIONS

For in-person events where money is collected, you can send monetary donations to us on our website, via the 'Donate' button. All payment options are detailed on the next page.

JUSTGIVING

You can donate to us through our JustGiving page, which can be found at <https://www.justgiving.com/catchinglives> For any events or challenges you are doing to raise money for us, you can set up your own JustGiving page, by visiting our page and clicking the 'Fundraise for Us' box to get started. If you need any support with setting up your page, get in touch!

PAYING IN YOUR DONATION



Thank you for supporting Catching Lives by raising vital funds to keep our services running. Below are some options for paying in any donations that have not been raised through an online page.



Bank Transfer

To transfer funds directly, please contact georgia@catchinglives.org for our bank details.

Please let us know if you are planning to transfer funds so we can ensure it is received correctly.



Cheque

Cheques can be made payable to **Catching Lives** and dropped off or posted to our centre:
Canterbury Open Centre, Station Road East, Canterbury, CT1 2RB



Cash

Cash can be brought to our day centre, located on Station Road East. Please let us know if you are planning to drop off cash!



Phone

To arrange a card payment over the phone, please call our day centre on **01227 464904**.



Contact

Remember to keep in touch! We want to hear about what you are doing to raise funds for Catching Lives, and we are always on hand for support if you need it.

Tag us in your posts!

We are happy to share your posts on our social media to promote your events or fundraising pages.



Instagram



Facebook



LinkedIn

@catchinglives

Find us at:

Canterbury Open Centre
Station Road East
Canterbury
Kent
CT1 2RB

For support and enquiries about fundraising, contact Georgia:

georgia@catchinglives.org
07516 724405 / 01227 424904

RESOURCES

The following section includes some resources you might find useful for fundraising activities.

If you think of anything else that you might need, please let us know.

Feel free to create your own materials for events you are running.

Including:

- Sponsorship forms
- Fundraising target posters
- Event poster templates
- Catching Lives factsheet
- Shareable graphics

If you would like to use our logo for your own fundraising materials, please get in touch so that we can send you a high resolution version!

! IMPORTANT:

All fundraising must be compliant with The Fundraising Regulator. When hosting an event or activity to fundraise for Catching Lives, any marketing or materials relating to the event must state it is “in aid of” Catching Lives, and must include our Registered Charity Number – **1014868**.

To find out more, visit <https://www.fundraisingregulator.org.uk/> or get in touch with us for support.

SPONSORSHIP FORM

Participant's name: _____

If I have ticked the box headed 'Gift Aid', I confirm that I am a UK taxpayer and understand that if I pay less Income Tax and/or Capital Gains tax in the current tax year than the amount of Gift Aid claimed on all my donations it is my responsibility to pay any difference.

Full Name	Home Address (essential if you tick the gift aid box)	Post Code	Amount £	Gift Aid (tick if UK Taxpayer)
Total Donations Received				£
Total Gift Aid Donation				£

WE'RE RAISING MONEY FOR

catching
LIVES



**OUR GOAL
IS**



HOW WE'LL DO IT



SPONSORED WALK

for Catching Lives



WHEN:



WHERE:

**For sponsorship
forms, contact:**





CHARITY

BAKE SALE

in aid of
catching
LIVES



DATE: _____

TIME: _____

LOCATION: _____

Enjoy a variety of baked goodies and
help to raise funds to support people
who are homeless.



CHARITY QUIZ NIGHT

IN AID OF



DATE: _____

TIME: _____

LOCATION: _____

TICKET SALES: _____

Proceeds from ticket
sales go towards
supporting people who
are homeless in
Canterbury & East Kent.

