

## Fundraising Information Pack

### Introduction

As an independent charity, community fundraising is a vital activity for us to undertake in order to continue to be able to provide the range of services on offer to clients at our day centre. If you would like to help raise funds and awareness for us, please get in touch. If you are looking to raise money/items for a specific purpose (such as the Canterbury Community Shelter) we are always happy to inform you of how the money will be/was spent.

Please see below for guidance on fundraising, including some ideas to hopefully inspire you.

If you've had an idea and would like some help, advice or wish to discuss it further, please email [graeme@catchinglives.org](mailto:graeme@catchinglives.org), or [terry@catchinglives.org](mailto:terry@catchinglives.org) or phone **01227 464904**.

### Items we can lend to you

- Collection buckets and tins
- Catching Lives t-shirts
- Leaflets and posters to hand out
- Pop-up banners
- Logos to use on any promotional material



### How we can promote/support your events

- If you provide the information, we can publicise your events on our **website and social media**.
  - Let us know **who** is involved, **what** you are doing, **where** and **when** events are taking place and **why** you decided to do it!
  - Quotes** from those involved, and **pictures** are always useful!
- We can look at sending an article to local **newspapers** (or advise you on what information you should provide to them in order to increase the likelihood it gets into the newspaper).
- We can **inform** our volunteers and supporters what is happening and encourage them to get involved.
- If you let us know what is happening we will do our best to send someone along to **talk to groups**, either beforehand, during an event or even afterwards as a thank you.

## Item donations

If your event is focused on gathering donations, please feel free to contact us to see what we are currently most in need of (e.g. food, clothing or toiletries we are low on).

(As an example we are always on the lookout for extra **sleeping bags** and **tents**).

## Written permission e.g. for street collections-

In order to conduct certain public events you will need to get permission from the local authority.

For Canterbury you can find the details here-

<https://www.canterbury.gov.uk/business/licensing/street-and-house-to-house-collections/>

If you require a letter from us which states you have our permission to carry out specific events, please just ask.

## Virgin Money Giving

Our preferred online method for people to fundraise for us through is our 'Virgin Money Giving' page which can be found here-

<http://uk.virginmoneygiving.com/charity-web/charity/finalCharityHomepage.action?uniqueVmgCharityUrl=catchinglives>

## JustGiving

Alternatively our 'JustGiving' page can be found here-

<https://www.justgiving.com/catchinglives>

Just click the **orange** 'fundraise for us' box to get started. Any questions about setting up your page, just ask!

## Kent Messenger Challenge Events

<http://www.kmcharityteam.co.uk/challenge/>



The Kent Messenger Charity Team holds various 'challenge events' throughout the year such as charity walks, abseils, quizzes, bike rides and assault courses.

Many people have taken part in these events for us in the past, for example see below for a video of our own staff team we entered for the **KM Maidstone Abseil 2015-**

<http://www.catchinglives.org/the-maidstone-abseil/>

It is easy to **book yourself (or teams)** spaces on these events by going to the above KM website and then **choose Catching Lives** as your chosen supported charity to fundraise for. We will receive 70% of the money you raise, with 30% going to KM's children's road safety work in Kent and towards the running of the event.

Fundraising forms to print out are then sent to you via email once you've booked, and also instructions on how to create your **JustGiving page** (we are happy to help you set this up).

### **-KM Assault Course Challenge**

Event date: Saturday, October 1, 2016

The KM Assault Course Challenge puts **teams of six people** through our assault course that will test the mettle of participants. It is not as hard as an army assault course and as such allows everyone to take part, no matter your age or physical ability.

Please note this is a fundraising event and as such, KM suggests you raise a minimum of £450 per team (£75 per participant)

This challenge is staged at Betteshanger Country Park, Deal and now boasts over 20 pieces of equipment including tunnels, balance beams, rope walk, water jump and tyre wall. To succeed the members of a team will have to work together and communicate effectively to contend with Kent's longest civil assault course. Teams take on average 10-15 minutes to complete the course.

PRIZES: There will be **prizes for the best fancy dress outfit**.

### **Ideas and examples of previous fundraising activities**

- Organise a bake sale
- Arrange a quiz night
- Help organise a music gig at a local venue
- Arrange with your headteacher for a non-school uniform day
- Organise clothing and food collection (email or call us for currently needed items).
- Much, much more!

### **Previous events-**

#### **-Warmth for Winter- A student's campaign**

<http://www.catchinglives.org/warmth-for-winter-a-students-campaign/>

Kate Day, aged 17 from St Edmunds School, Canterbury became involved in her school Rotaract club raising funds and collecting items for local charities, including Catching Lives.

"Inspired by the friendly response we received at the day centre we decided to sign up for volunteering, and after helping other volunteers in the kitchen make dinner, it was clear how welcome a hot meal was to the homeless clients. I hope our positive experience inspires others to donate or to help volunteer" – Kate

### **-Charity Gig for Catching Lives- Kamikaze Blues Band**

<http://www.catchinglives.org/charity-gig-for-catching-lives-kamikaze-blues-band/>

On Saturday 30th January 2016, residents of the St Augustine's area in Canterbury held a night of music, provided by The Kamikaze Blues Band, in order to raise funds for catching Lives.

### **-Maci's fundraising**

<http://www.catchinglives.org/macis-fundraising-for-catching-lives/>

This Christmas, 6 year old Maci will be making up boxes of essential winter items, such as gloves, tissues and toiletries, which she will then donate to us to be given to those who come to our daycentre. She also plans to add a homemade Christmas card to each box

### **-Three Generation Kilimanjaro Challenge**

<http://www.catchinglives.org/three-generation-kilimanjaro-challenge-completed/>

A trek up Africa's highest mountain which stands at 19,341 ft above sea level.

### **-Football fundraising for Catching Lives**

<http://www.catchinglives.org/football-fundraising-for-catching-lives/>

twelve young people participating in the National Citizen Service (NCS) in Canterbury undertook a 'Football Fun Day for Catching Lives'

### **-Student Fundraising**

Many events have been put on by students at our 3 local universities (Canterbury Christchurch University, University for the Creative Arts, and University of Kent). Including- Canterbury Homeless Outreach Society, Darwin Student Committee, SFX Society, the Francophone Society and Kent Union's Raise and Give (RaG).

### **-University of Kent students "Jailbreak" for Catching Lives**

<http://www.catchinglives.org/university-of-kent-students-jailbreak-for-catchinglives/>

"The aim of Jailbreak is to get as far away from the University of Kent in 36 hours and you have to do this for free, by any means you can."

### **-Lee Evans Partnership Cycle to Paris for Catching Lives**

<http://www.catchinglives.org/lee-evans-partnership-cycle-to-paris-for-catching-lives/>

Eleven members of staff from Lee Evans Partnership, a firm of architects based in Canterbury, cycled over 200 miles from London to Paris in July 2015.

### **-Kent Roller Girls Marathon Skate**

<http://www.catchinglives.org/kent-roller-girls-marathon-skate/>

As part of their ongoing support the wonderful Kent Roller Girls took part in a marathon at the Goodwood marathon skating event.

### **-Carols Along The King's Mile**

In 2013, the King's Mile Association's annual 'Carols Along The King's Mile' raised money for CatchingLives.

### **-'Not A Chilly Challenge'**

Our General Manager, Terry Gore took part in the UK Chilli Festival's annual chilli eating competition.



## Photos from previous events

